

Making Movies Easily

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How to Make Great Movies Easily

How to Make Great Movies Using PowerPoint and Animoto

by Dennis Becker

Earn1KaDay.com

(where Internet marketers go to thrive)

or the eBook I wrote that started it all:

5BucksADay.com

Starting the Process with PowerPoint

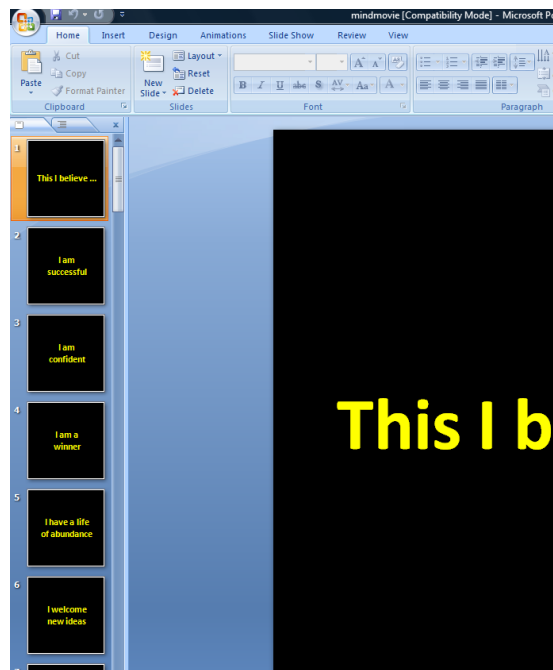
The purpose of this short tutorial is to show you how to create your own movies, combining text, images, and music, into one awesome package that you'll be proud of. The example I'm using is one I did myself as a "Mind Movie". What a mind movie is, is a short video with music that you like, that you watch a couple times a day, usually morning and night, that feeds your subconscious with positive thoughts and expectations.

Of course, your movie can be anything you can imagine, and can be used to market your website, or it could be something you produce for a friend or customer. For example, you could assemble a bunch of wedding photos, insert text slides to make commentary, add special music, and have a dynamite video.

After doing this, you can even export the finished result to DVD quality format, burn it to a DVD, and make copies for friends and family. Or how about videos of your child's young years, adding slides telling how old, where, when, etc., mixed in with the photos? The possibilities are endless, and I'm going to show you how to do all that today.

The first thing you want to do is set up a series of PowerPoint slides. It's a little easier if you're using Microsoft Office PowerPoint 2007, but not impossible if you don't have that and just want to use the free Open Office Impress application. I also think older versions of PowerPoint will work just as well, but I'm not totally sure. Mac users have their own PowerPoint equivalent that is just as, or more, powerful, I've been told.

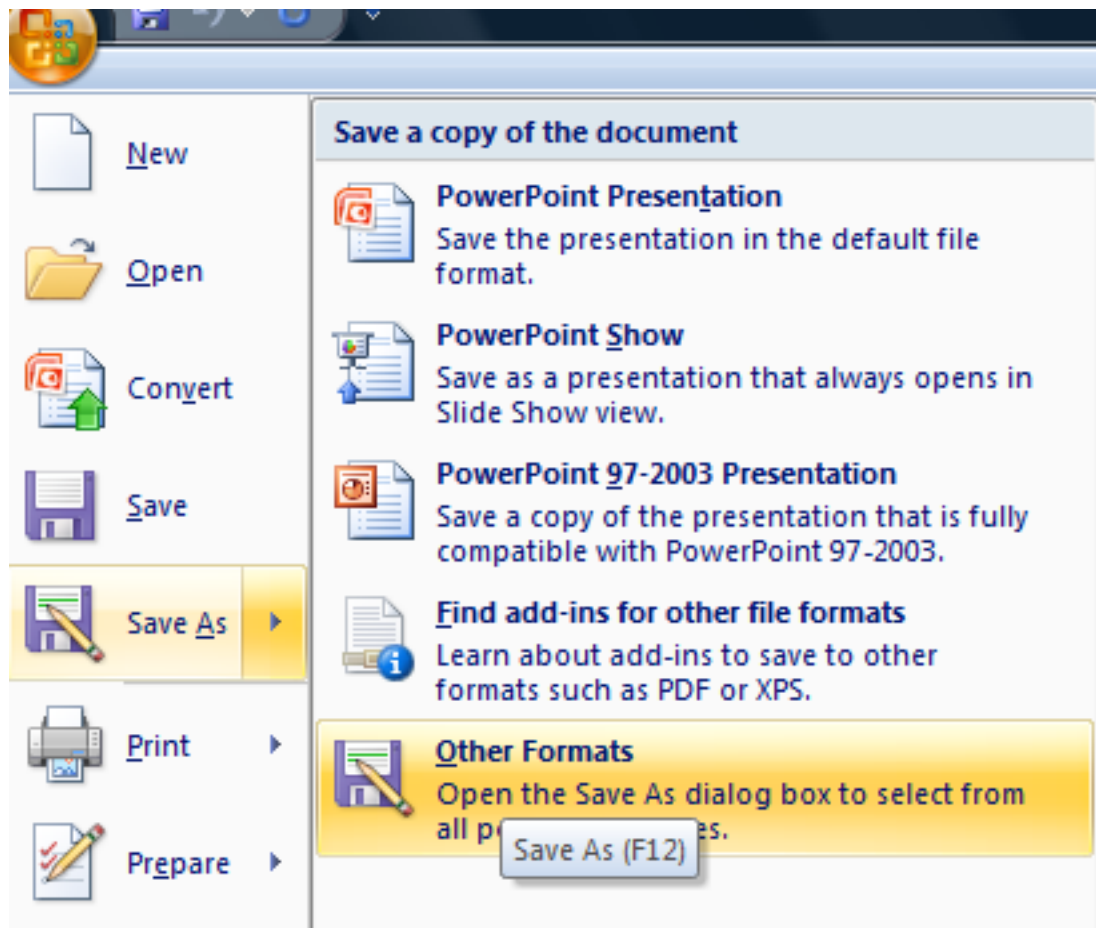
I'll assume, since this is just a short tutorial on how I created a mind movie using PowerPoint and animoto, that you already know how to use PowerPoint. If not, it's easy enough to learn, and there are tutorials elsewhere. So to start with, I'll just show you a screen shot of my finished mind movie.



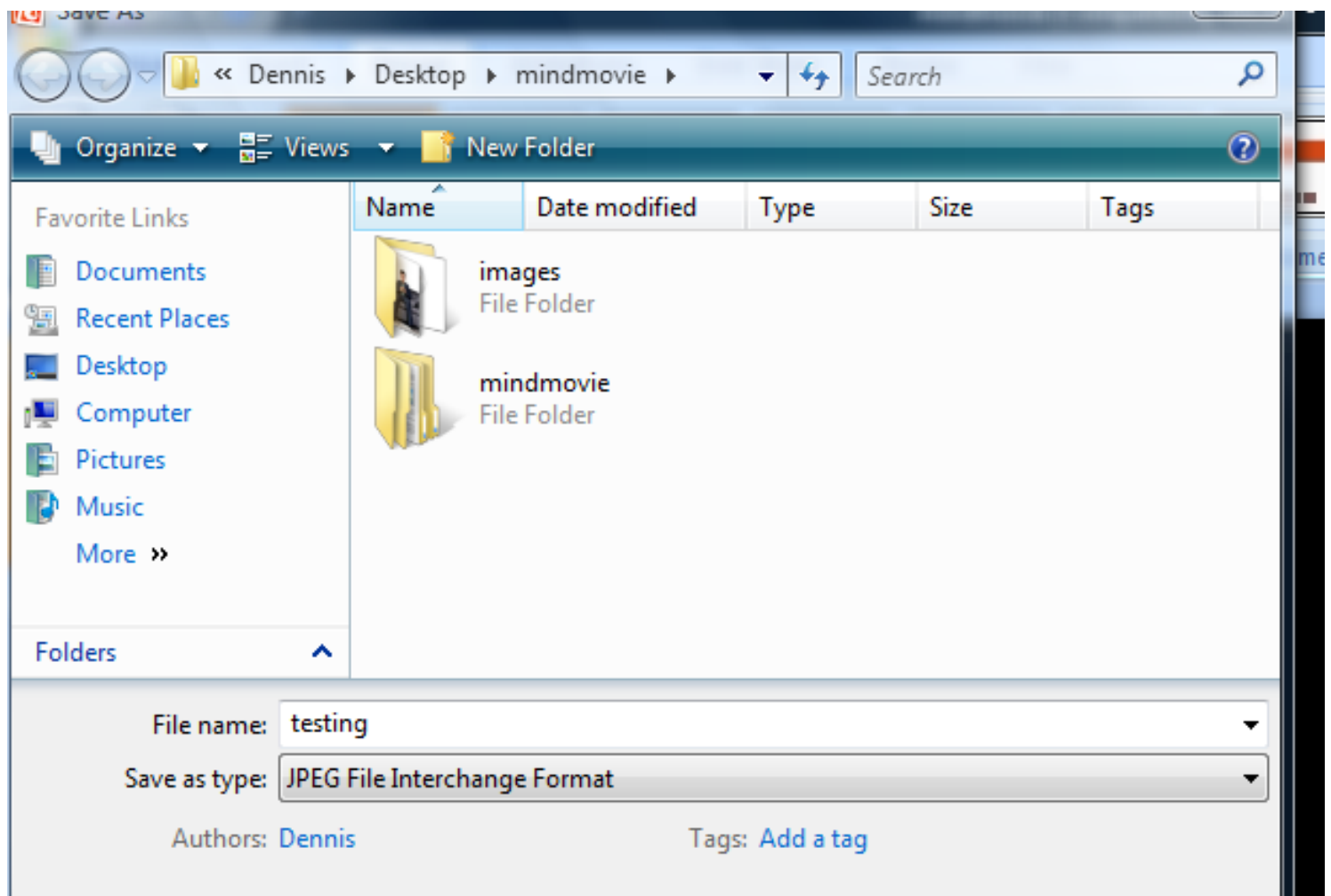
As you can see, I've just set up some basic slides. I used a black background, and yellow text. I set the page size as 4 x 4 inches using the Page Setup function (on the Design tab)

I spent some time going through my libraries of affirmations, doing some online research of other movies I liked, and some creative brainstorming of my own, and came up with what I wanted to say to myself on a regular basis. First I just typed everything into individual slides, and then I rearranged them using normal PowerPoint dragging facilities to get the slides in the order I wanted.

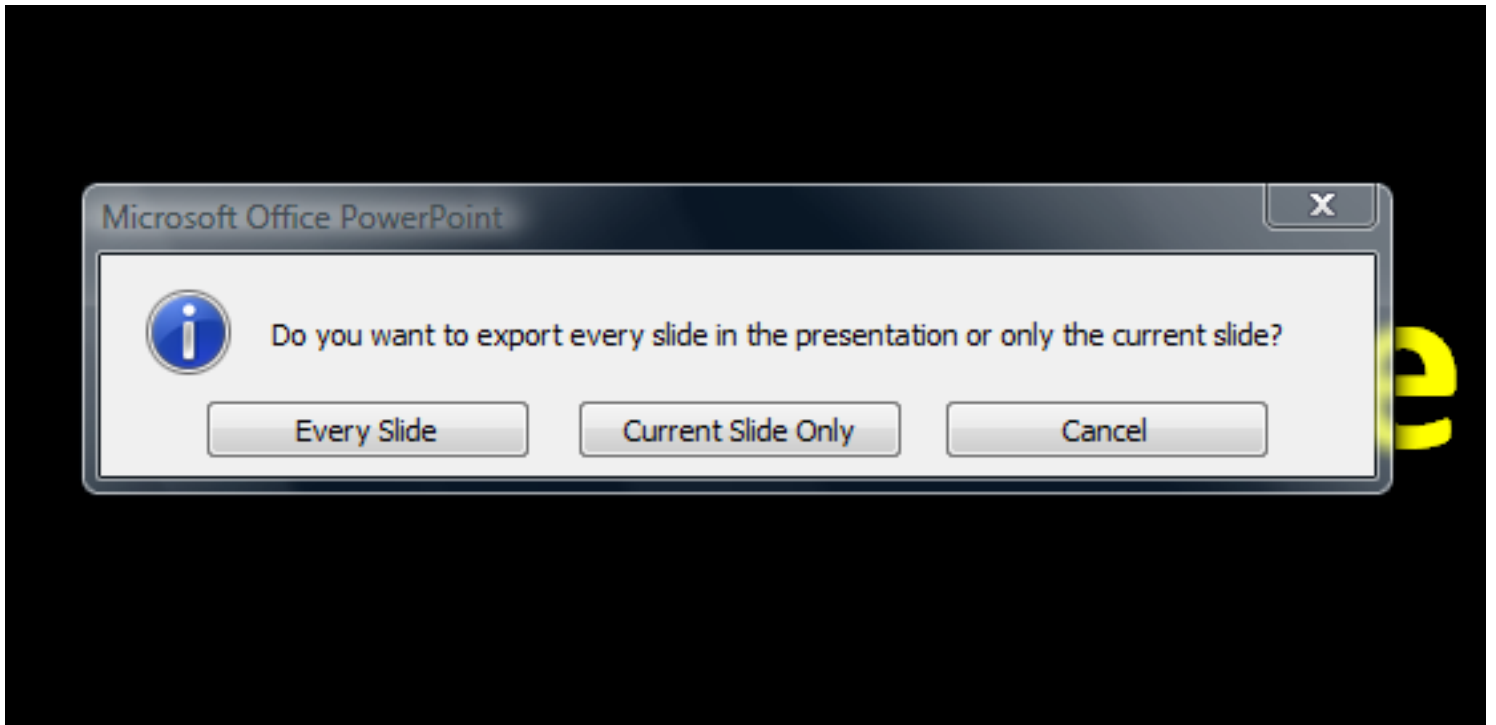
Then I made images out of them easily. To do that, you just click on the Office logo at the top left hand corner, click on Save As, and then on "other formats".



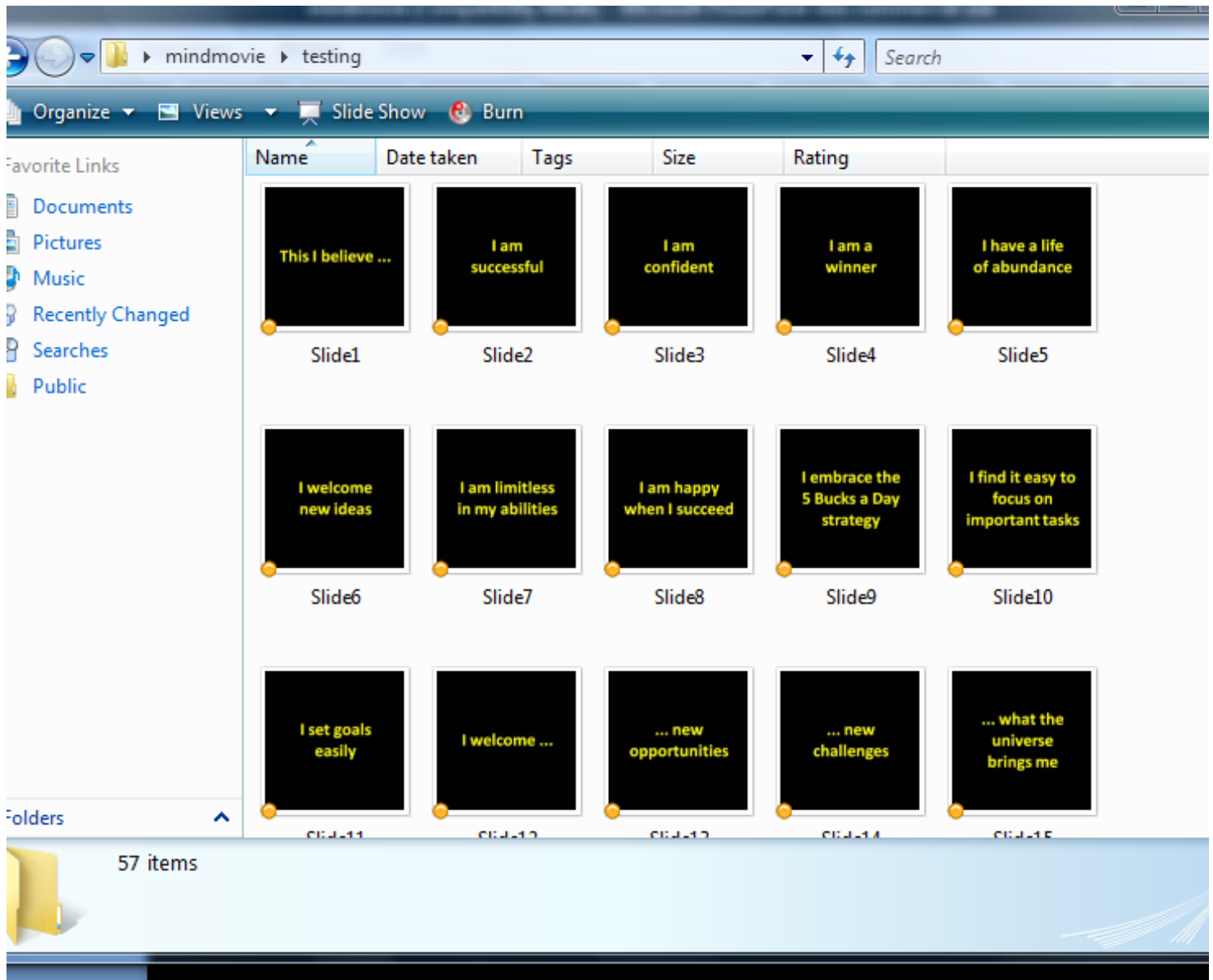
Then when prompted, save as jpeg.



After you click on the save button, PowerPoint will ask you if you want to save every slide, or just the selected one. Save them all.



and it will create a folder with the name you used as the file name (I used testing in this example). After you click on Every Slide, you can look inside that folder and see the magic that was done.



As you can see, PowerPoint named those slides as Slide1, Slide2, etc. Now we're ready to merge in our images.

What I did was download a bunch of images from two sources. One I used for my personal movie was <http://www.sxc.hu> where there are thousands upon thousands of free images available (and some that are available if you pay for them). I used a bunch of the free ones.

I did find that these images are relatively low resolution, and don't look so good when enlarged. So I plan on converting these at some point to a higher resolution image. In the past I've used <http://www.istockphoto.com>. You'll be able to see the difference when you watch my mind movie, some of the images were much better quality, as I had purchased them when producing my book, [5 Bucks a Day](#).

In any event, I'll leave it to you to find images that you like, based on the text of your slides. I like

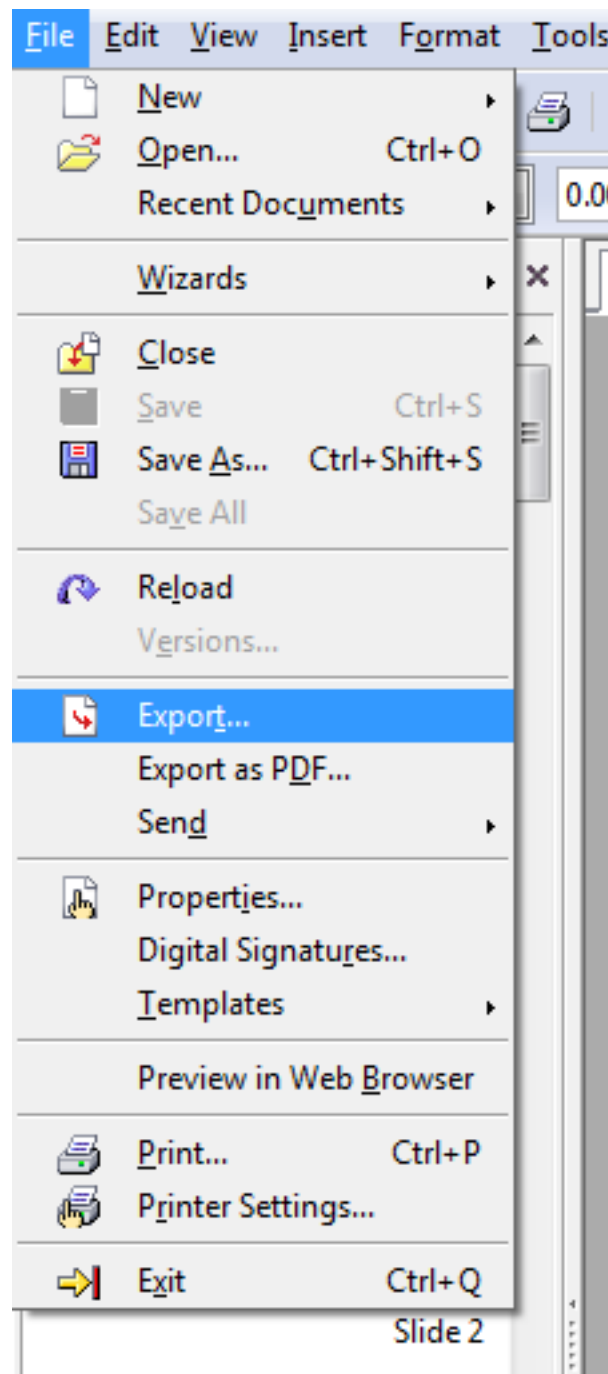
having nearly as many images as text slides, and it's important to get the timing right. So that's fairly simple. First you might have an intro image, then an image between Slide1 and Slide 2, maybe a couple images between Slide3 and Slide4, you get the idea.

So what I did was fill up a folder with all my images, and started moving them over to my main folder that has the slides in it. Then just rename the images to go into the correct place. For example, if you wanted 2 images to go between Slide3 and Slide4, you would rename them to be Slide3-a and Slide3-b, and when you do that, you'll see in your folder that they're in the correct place (assuming your folder is arranged by name, of course).

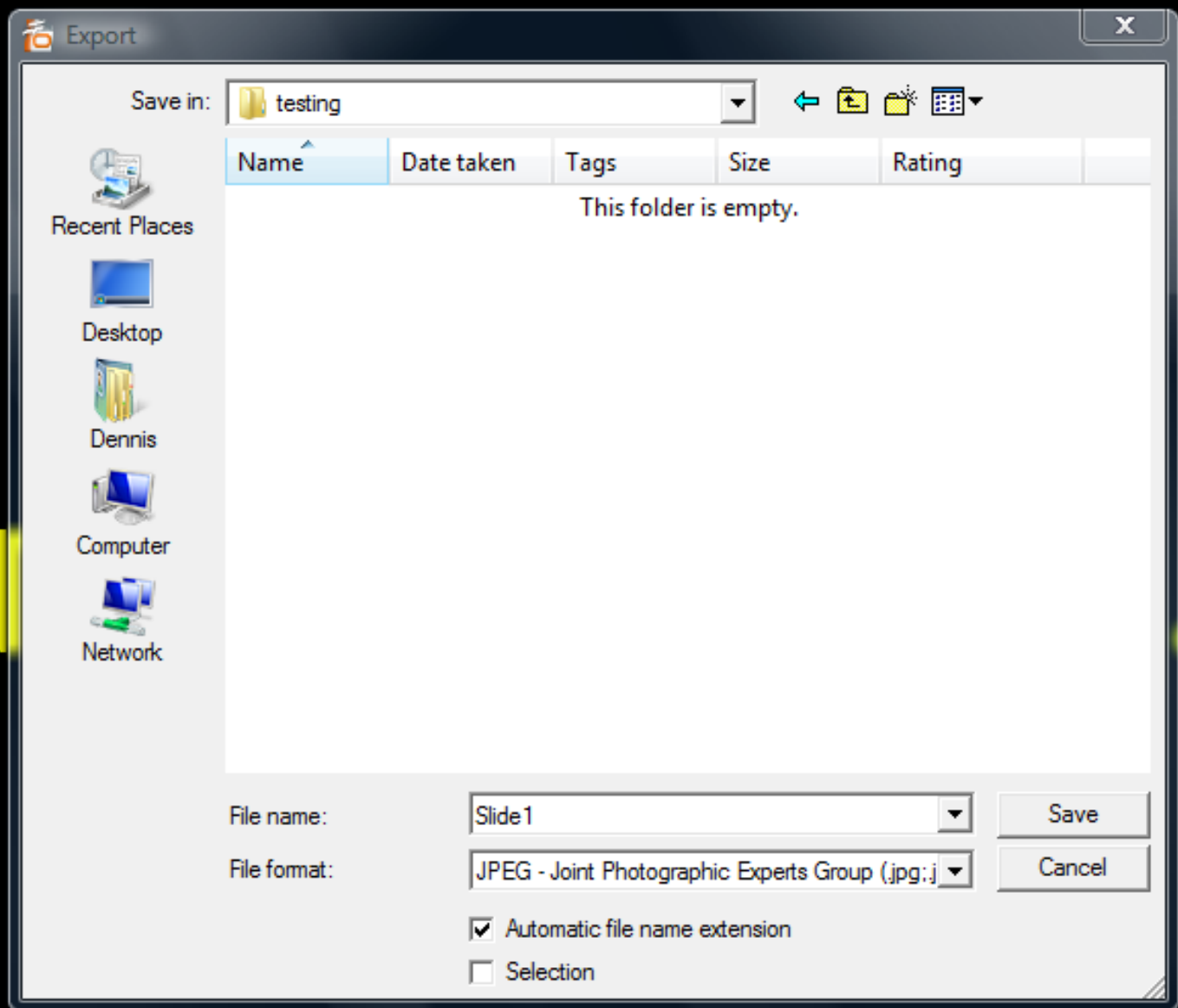
When you have all your slides and all your images in the right order, then it's time to make your movie. That will be the fun part. But first I told you I would tell you how to do this if you don't own Microsoft Office PowerPoint.

The alternative way is to use Open Office, which is free, and can be downloaded from here ==>
[Download Open Office](#)

I may be wrong, but I couldn't figure out a way to convert the slides to images in one step, unfortunately, like you can do with PowerPoint. But, you can do them one at a time. Just open up the ppt file, select the first slide you want to export, then using the File tab, select Export.



Click on that, and you get the export dialog box.



Navigate to the folder that you want to save your slides in, name the individual slide (in this case it's the first slide that I'm saving, so I'll call it Slide1), and choose a file format of JPEG. Then save it. Continue with this process slide by slide until you have them all exported.

Then do the other steps above like before in order to merge in the images into the correct places in your folder.

Now we're ready to actually make the movie.

Making the Movie With Animoto

animoto
the end of slideshows

sign in
no account yet? sign up

why animoto?

- ✓ all automatic
- ✓ completely customized
- ✓ takes just minutes
- ✓ no two videos are ever the same
- ✓ unlimited shorts for free
- ✓ created by tv and film producers

get started
create a new video

learn more
watch the 60-sec video

using animoto our other apps reward programs contact us follow us about us

The magic is done by Animoto, you won't believe how powerful this site is if you haven't experienced it before. And it's so easy to learn how to create beautiful movies, which you can do today with just a little coaching. ==> [Animoto](#)

If you've never checked out Animoto before, look around at the different FAQ's, watch the video on the home page, click on "learn more", etc. When you're ready, click on "get started". You'll need to have an account, and you can get a free one if you want. With a free account, though, you're limited to 30-second videos as a maximum, and there is sort of ugly branding of animoto on them all the way through. Here's the different pricing you can choose from.

Pricing

	Basic Account Free - sign up -	Personal Use		Business Use
		Pay Per Video \$3 / full-length video - buy now -	All-Access Pass \$30 / year - buy now -	Commercial Account \$99 / 3-month \$249 / year - upgrade now -
Full-length videos	:30 limit	✓	✓	✓
# of videos	∞	1 video	∞	∞
Downloadable videos	—	✓	✓	✓
Image pacing / speed control	—	✓	✓	✓
DVD-quality downloads	—*	—*	—*	∞
Commercially-licensed music	—	—	—	✓
Call-to-action button (?)	—	—	—	✓
Less Animoto branding	—	—	—	✓

If you're only going to do 1 or 2 videos, you might do the "Pay Per Video" plan which is \$3 for 1 video. Or the best deal is the All-Access Pass, which is \$30 for the year, which you can get here: ==> [Animoto All-Access Pass](#)

All access pass users, or commercial accounts, can build any number of full length videos. Personally I have a commercial account, which allows me to do that, plus download any number of DVD qualify movies (that I produce), plus use their library of licensed music. I think there are about 200 music tracks in their library of all types. If you have your own music library that you can use, then you might not need to bother getting the commercial account. There are music tracks available on the Internet where you can pick up good stuff, I've used [revostock](#) in the past, you can find plenty out there, some might even be cheaper than revostock, or you can often pick up good music tracks on Warrior Special Offers at the Warrior Forum if you belong there.

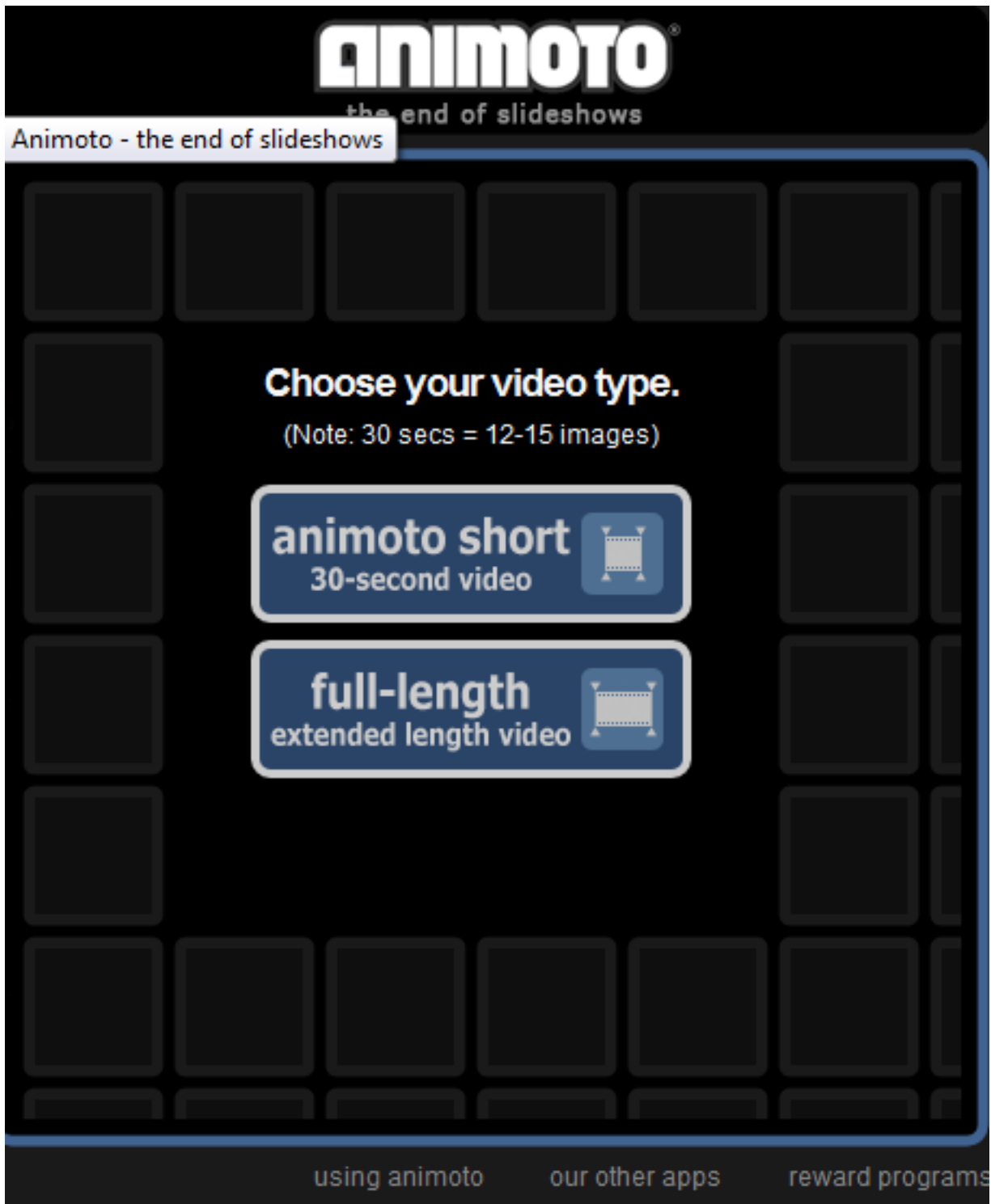
I definitely wouldn't recommend using copyrighted music that you don't have a license to, it isn't worth the risk, if you'll be posting the video you create onto a site that is available to the public. If however, the movie is just for your own personal use, then (though I'm not a lawyer and can't give legal advice) I don't see a problem. For example if you purchase a tune from iTunes, and use it in your video with your wedding pictures, I personally don't see a problem with that. On the other hand, if you're a

photographer or a marketer and producing a wedding video for a client, and charging them for the service, there probably is a problem with that.

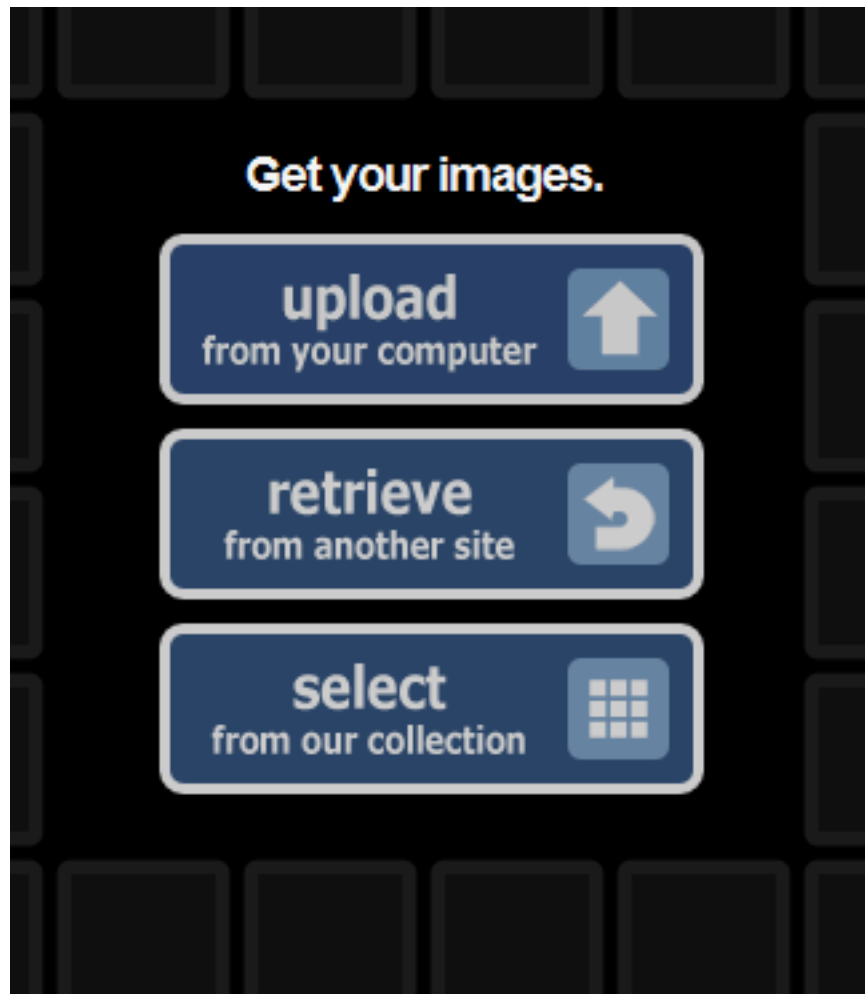
Anyway, you need to register to make a video. I would recommend you just register for a free account to start, play around, and see what you think. But that will limit you to 30 second videos. For the purpose of this tutorial, I'll take you through the steps that I used to produce my video.

First I signed in, obviously.

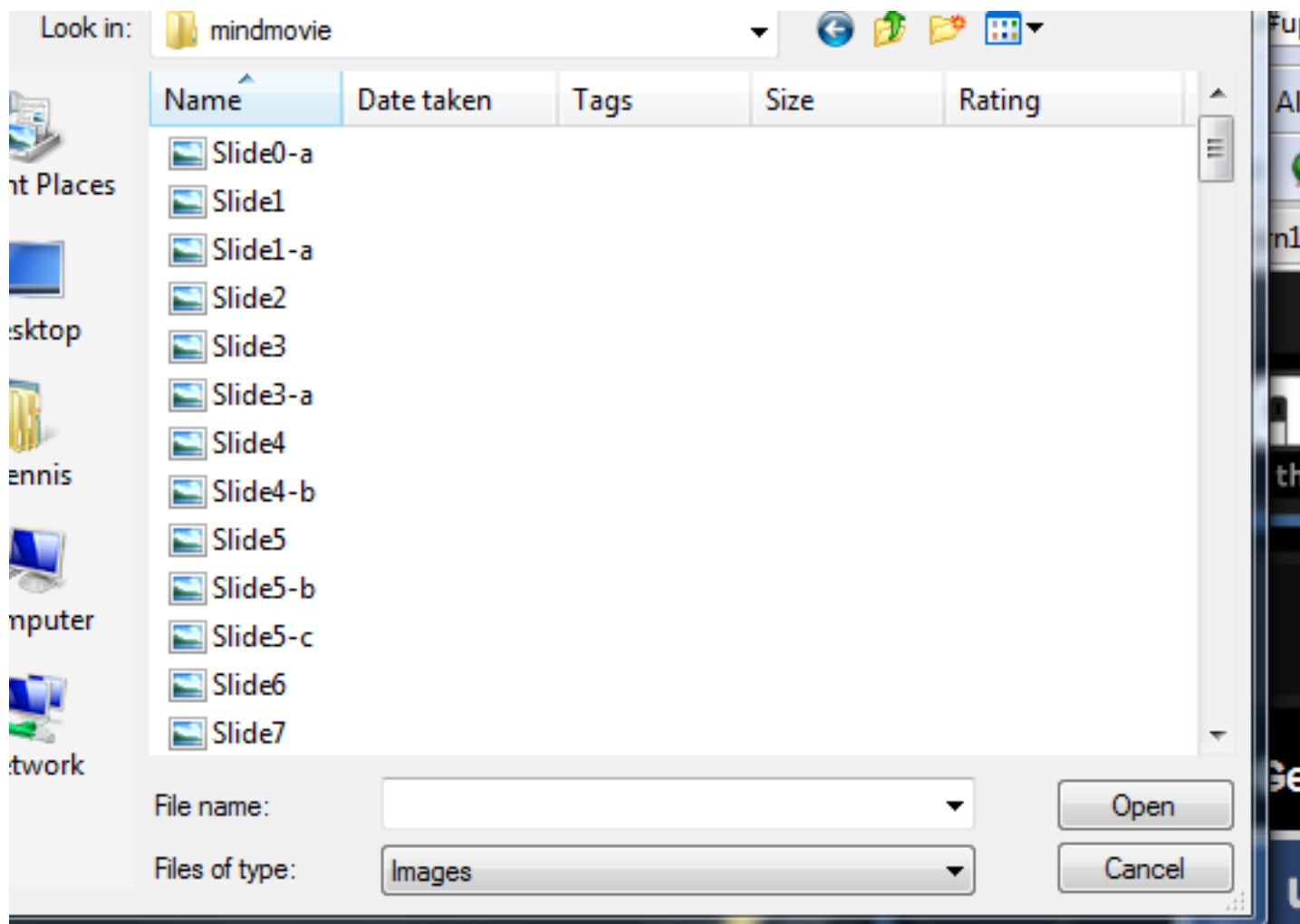
Then I clicked on the button that says "Get Started, Create a New Video". Then you'll see this page:



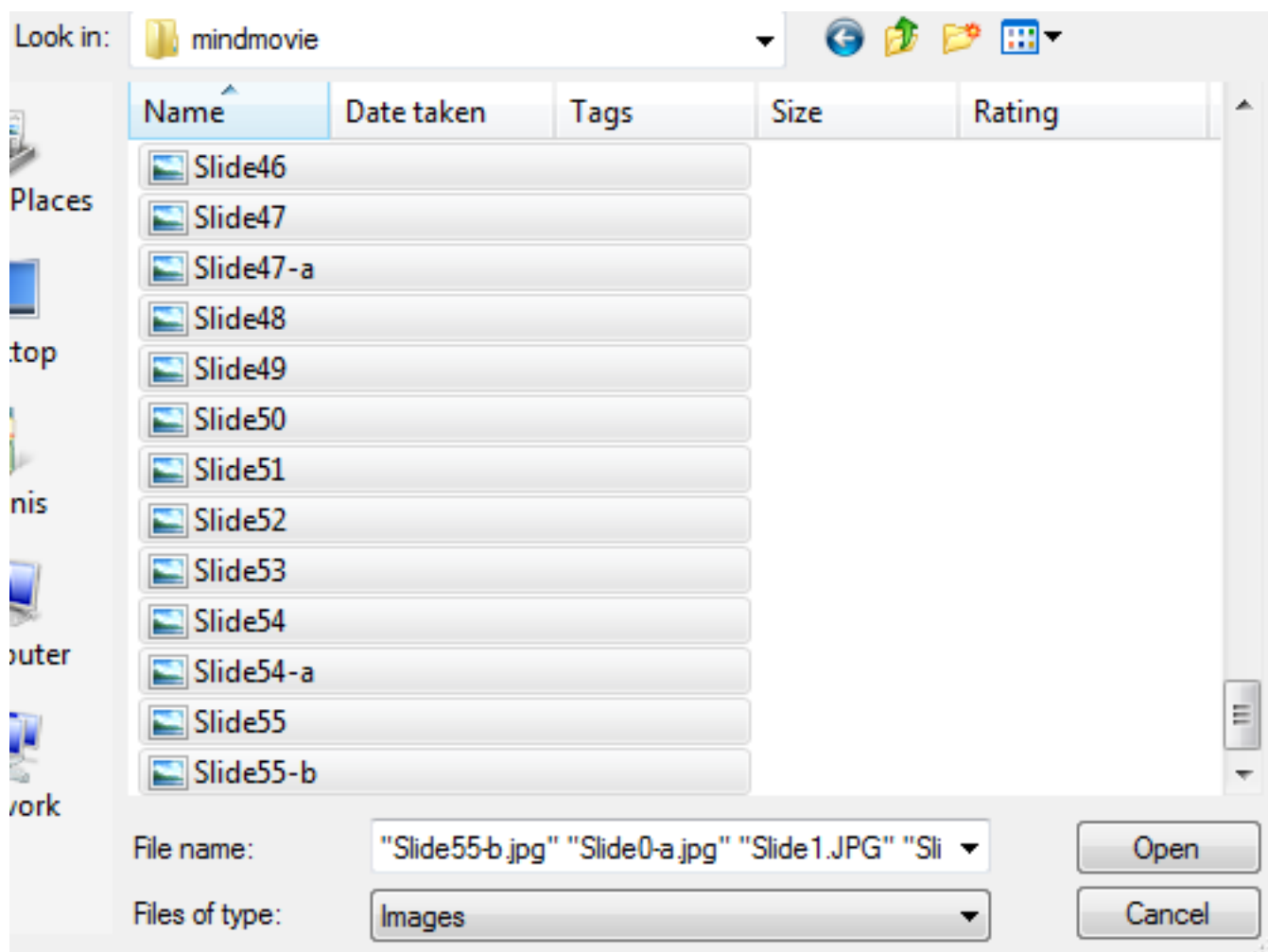
Then I click on full-length.



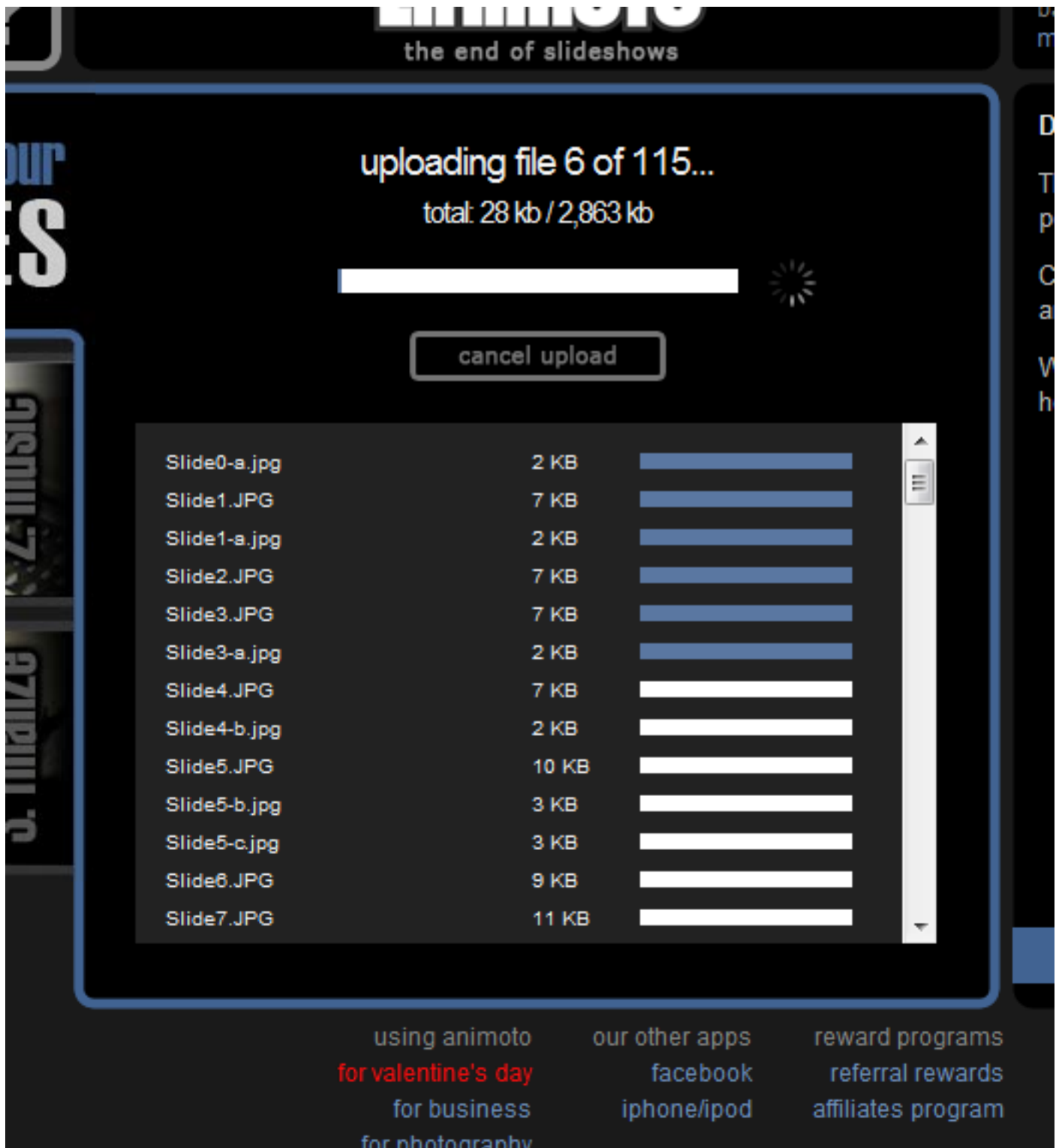
Tell animoto where your images are. In my case they are in the folder I created on my desktop with PowerPoint. I showed in the example above that I was using the testing folder, but really, for my actual mind movie, it was in the mindmovie folder. So I'll select that:by first clicking on "upload from your computer" and then going through the standard dialog to find the folder on my computer.



Now, you want to select every image in that folder before clicking on the open button.



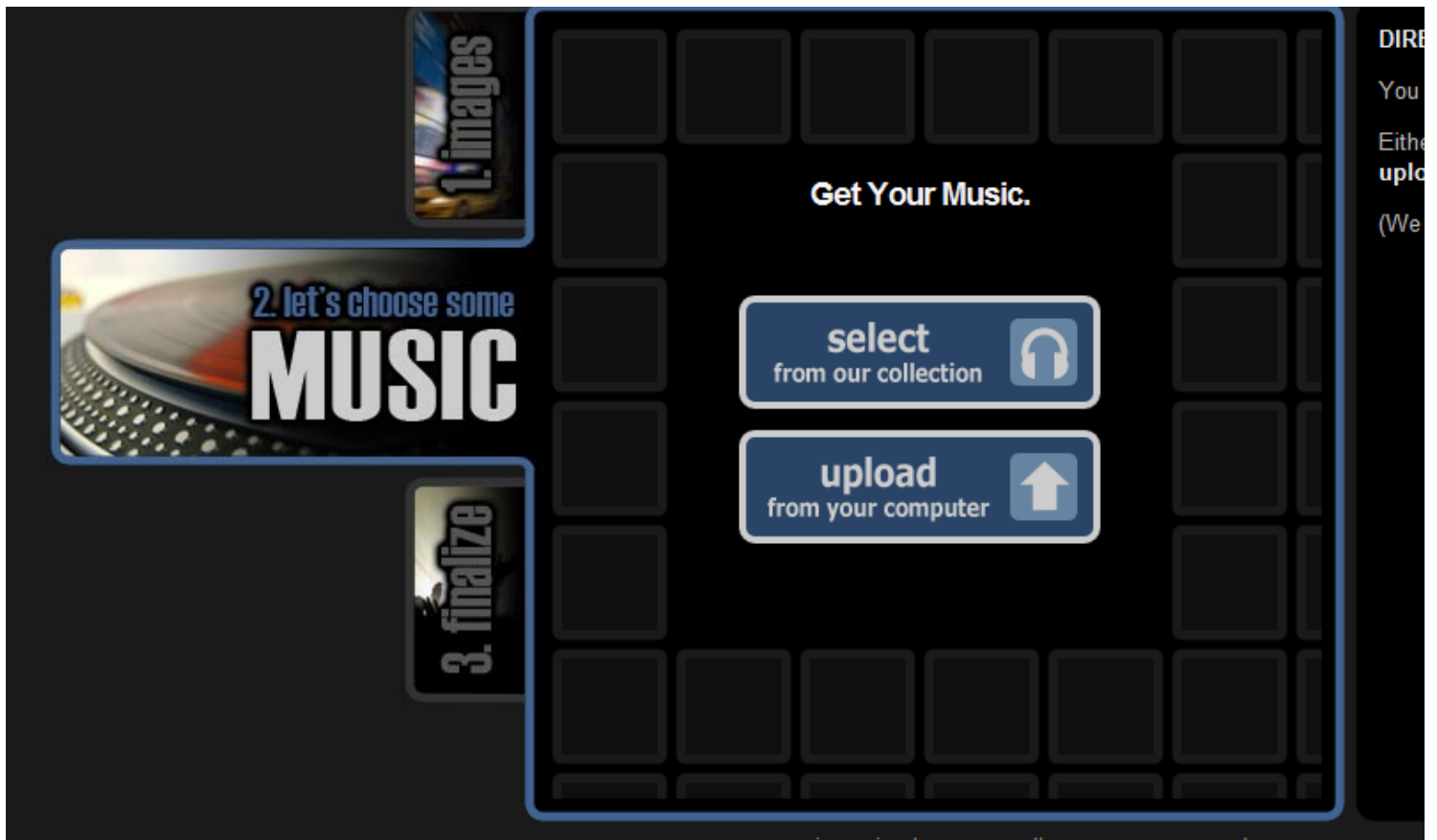
and when you click on open, animoto will import all those images.



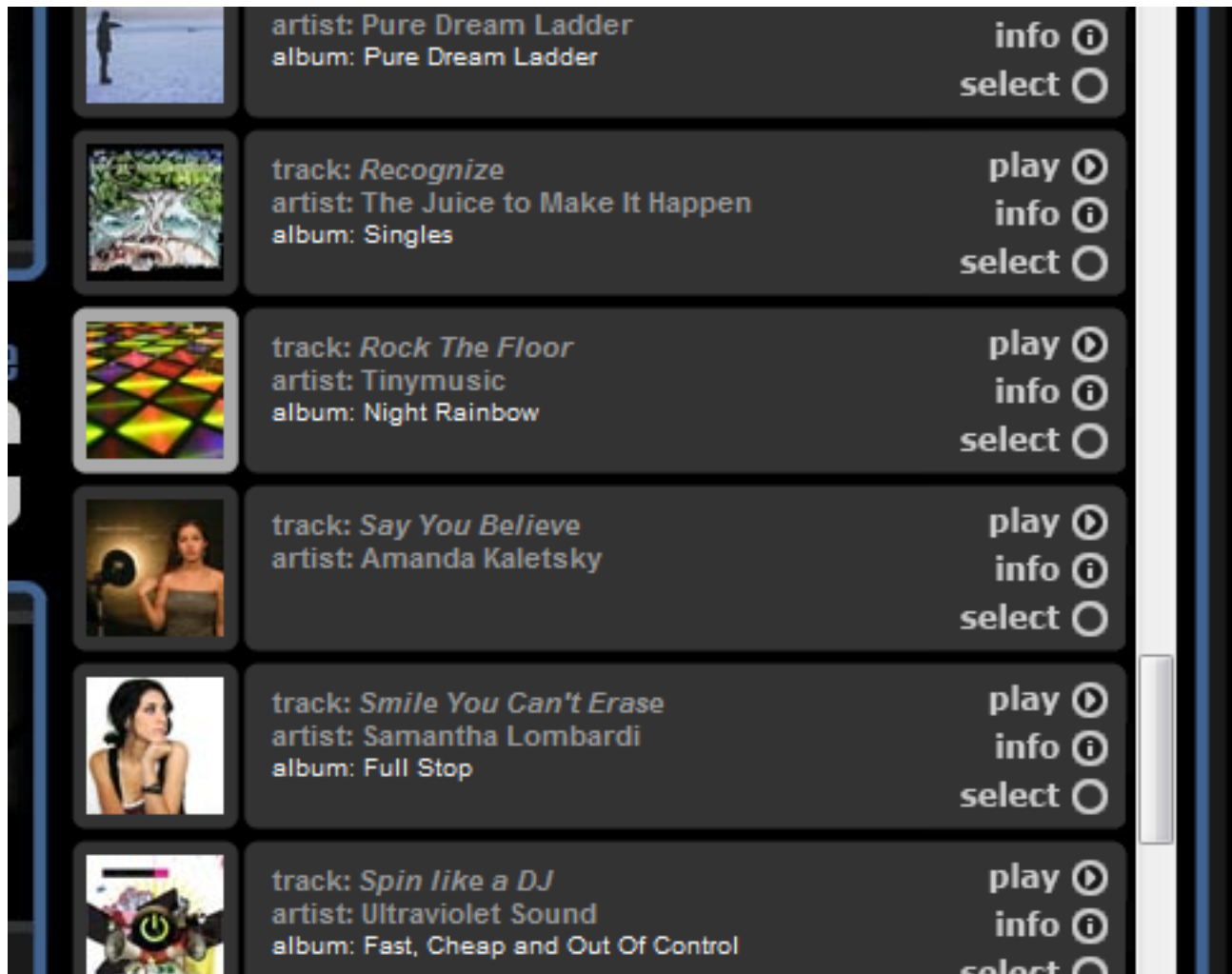
It will take a while for all the images to be uploaded to animoto's servers, it all depends on the total size of your images. You just have to sit and wait it out.



When that's done, you'll see your slideshow with images in place. You can still add or delete images from this page, rotate the images, etc. One thing useful is to spotlight one or more slides if you want animoto to give them more attention in the output movie. I'll leave that up to you. When you're done here, click on continue.



Here's where you add your music. You can either select from the animoto collection (free songs if you're a commercial account, or you can purchase songs for use in your movies one time), or you can upload from your computer. Uploads have to be mp3's. Since I have a commercial account, that's what I'll show you (I don't have any mp3's on my desktop for the purpose of this tutorial).



In my movie, I used "Say You Believe" by Amanda Kaletsky, I liked the music, and since my title slide was "This I Believe" it really fit well. There are many songs of many types that you can choose, or obviously you can use something you already own. To sample the songs in their library, you can play a preview of it. When you're ready, select the song you want.

Soundtrack info.

Title

Artist

(These will be used in the video credits.)

Start point (press play to select)

We're almost done with our work. Just set some options, such as what you want your ending button to say, and where you want it to link to (this won't work if you export to YouTube, but you'll be able to embed your video on your own site, or link straight to animoto's site).

the end of slideshows

Animoto - the end of slideshows

Customize your video.

Video length

☐ Animoto Short
☒ Full-length video

Image pacing



☐ ½ speed ☒ | ☐ 2x speed


End-of-video button
(learn more)

Button title (32 char. max.)

Button link

Video cover screen

  This I believe ...

continue 

using animoto our other apps reward programs
for valentine's day facebook referral rewards

I set my video to be regular speed, you can slow it down or speed it up, the pacing applies to every slide, there's no way to just slow down or speed up individual slides (though the "spotlight" feature will tend to emphasize individual slides, I mentioned that before). You can also change the cover image of the video, again YouTube doesn't pay attention to that, but animoto does on it's server.

the end of slideshows


Enter Video Info.

Title

Description

Producer name

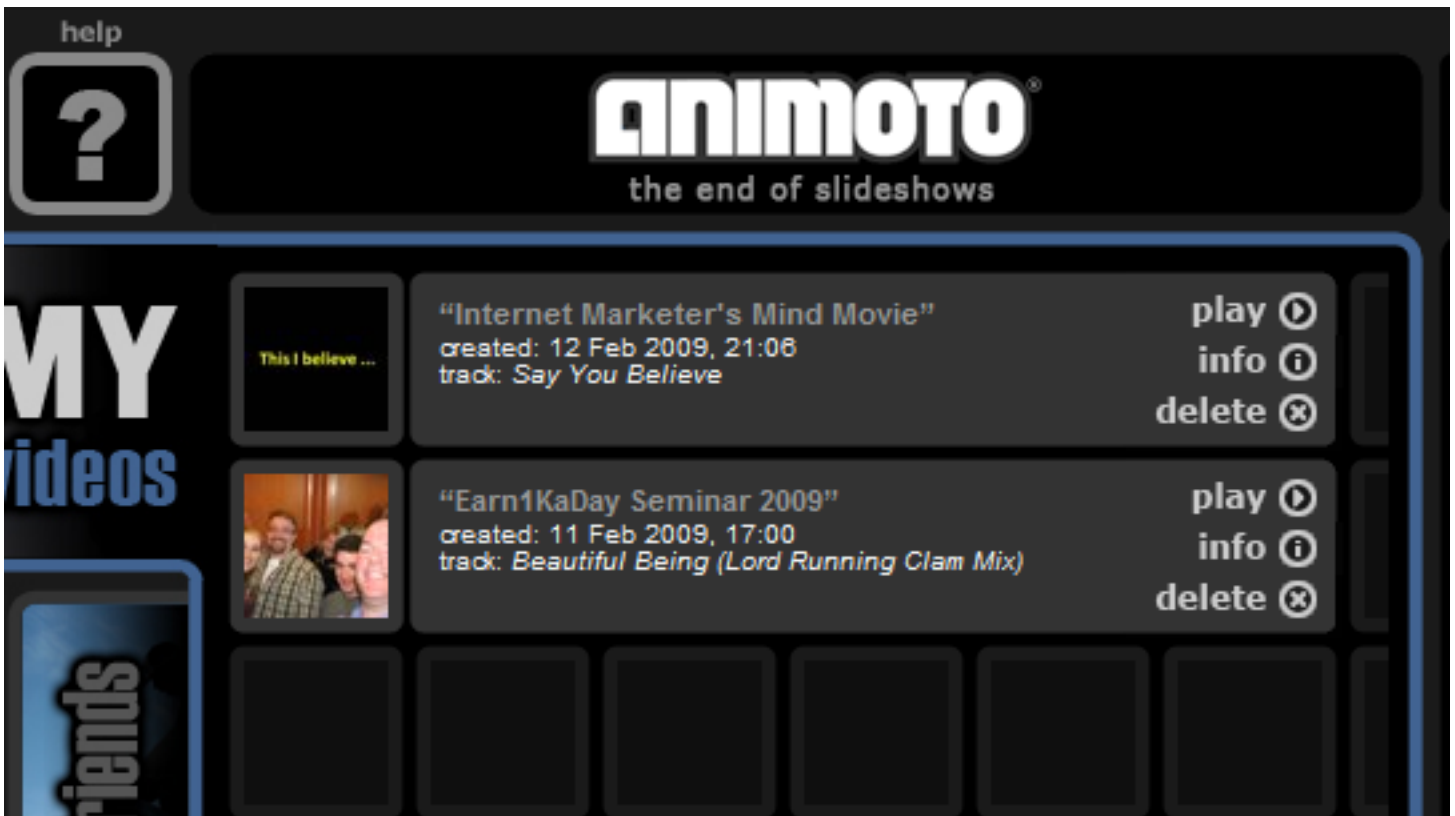
End-of-video options ☐ Turn off music-video-style credits

[create video](#) 

[←](#)

[using animoto](#) [our other apps](#) [reward programs](#)

and here we are ready to go. Just fill in the title and description, which will become a part of your video, your name, and whether or not you want people to be able to see credits to the music. Click on "create video" and animoto will do the rest. It will take a while to render the movie, up to an hour or more depending on how long your video will be, obviously much faster if you're only getting a 30-second video. You'll get an email when it's done rendering, so you don't have to sit watching.



After you've made some movies, you can always see them by going into your account, clicking on My Videos, and they'll be listed. You can play them, or delete them. You can also "remix" or "edit/remix" your video if you're not happy with it, changing the options if you like, deleting slides, moving them around, changing the music, whatever you like. You can export to YouTube, or download to your desktop.

Summary

That's all there is to it. For an example of my mind movie, which I exported to YouTube ==> [Internet Marketer's Mind Movie](#). I hope you like it, and if you do, I hope you'll give it a good rating on YouTube and place your comment. Feel free to watch it as many times as you want, that's what mind movies are all about, watch at least a couple times a day, morning and night, and embed the thoughts into your mind.

Of course, this technique isn't just for making mind movies, you can make any kind of movies you like using animoto. Be creative, have fun, and make a lot of money by putting up your videos on YouTube and making them get millions of views. I know you can do it! Now get out there, make some movies, upload them, and start having fun and making money with it!



Plus, until you make your own, feel free to watch my [Internet Marketer's Mind Movie](#) at least a couple times a day. I promise it will have a positive effect on your life and income if you give it enough time. Enjoy and prosper. :-)

And of course, if you're interested in joining our "Insider's Club" at Earn1KaDay.com, we're currently accepting applicants to join us. You'll learn more pretty cool things from us there.